



**CHERRY
CREEK
HIGH SCHOOL
BAND
PARENTS
ASSOCIATION**

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Dear 2020 Marching Band Parents,

I hope the first two weeks back to school for your students were successful, enjoyable, and safe. The CCHSBPA Board members have been meeting since early May to plan for a memorable upcoming band season. As you are aware, the competitive component of the marching band season was cancelled. Although we are disappointed, we remain committed to ensuring that our marching band students continue to have an amazing experience and are tightly connected as a special and unique community during this uncertain time.

To deliver a fantastic band experience that you appreciate and are proud of comes at a cost. A decision was made to not charge a marching band fee for the 2020 band season. However, in preparation for the marching band season, expenses have been incurred. Examples are shared below. The investments support our commitment to retaining high-quality staff for not just this pandemic but also future years.

- Salaries for core instructional staff (e.g., color guard dance teacher)
- Visual designer
- Drill writer
- Music copyright fee
- Licensing fee
- Flag design
- Music arrangement
- Percussion arrangement
- Operating expenses – examples include auto insurance, truck registration, tax preparation, bank fees, auction directory, and auction-related expenses

Absent of funding from CCSD and student band fees of \$775 per student, the CCHSBPA board has been working creatively to plan fundraising activities to cover expenses and retain a healthy reserve for future marching band seasons.

To maintain marching band identity and promote this talented community, we are providing each marching band student a commemorative t-shirt and photo buttons at no charge. The CCHSBPA approved unanimously to leverage our reserve to fund these. However, I want to candidly share with you that we are living on our reserve.

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You are probably wondering how you can help. Below is a checklist of simple items to assist with fundraising, with special consideration on donating part of the student band fee.

CHECKLIST FOR 2020 MARCHING BAND PARENTS AND STUDENTS

- Take Action Now: Make a **Donation** - We are requesting that each family donate a minimum of \$150 through Cheddarup link - <https://my.cheddarup.com/c/2020-2021-cchs-marching-band-music-will-carry-us-through>. You also have the alternative of writing a check **payable to CCHSBPA** and mailing it to **Attention: Connie Bechtolt, CCHSBPA Treasurer, 7350 East Progress Place, Suite 100, Greenwood Village, CO 80111**. Students are still advancing their musical talent under the guidance of top-notch instructors twice a week.

- Take Action Now: Sign up for **King Soopers Community Rewards** - <http://cchsbpa.org/fundraising/band-fundraising/> - To sign up for this program, go to www.KingSoopers.com and create an account or log into your existing account. To create a new account, you will need your King Soopers card number or alternate ID (usually a phone number). Once signed in, scroll to the very bottom and click on King Soopers Community Rewards. From there, follow prompts to link your card to Cherry Creek High School Band Parents Association. Every time you shop, show your loyalty card or enter your alternate ID on the pin pad, and King Soopers will donate to the band. Please encourage your friends and family to sign up as well. Forty-eight (48) families have signed up thus far. There is a total of 120 families, so there is potential for a considerable uptick. On average, the band receives approximately \$800 per quarter, but we can earn more if you sign up and shop for groceries at King Soopers and its affiliate City Market.

- Take Action Now: Purchase **Safeway Community Giving Cards** - <http://cchsbpa.org/fundraising/band-fundraising/> - To purchase pre-loaded \$5 gift cards, write a check for \$5 per card made **payable to CCHSBPA** and mail to **Attention: Kathy Benson, CCHSBPA Gift Card Coordinator, 8067 S. Trenton Ct., Centennial, CO 80112**. Please include a self-addressed stamped envelope so cards could be mailed to you. Buy extra cards for grandparents,

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aunts, uncles, etc. Every time you shop Safeway, ask the cashier or courtesy desk clerk to load more money onto your card before your groceries are scanned. Pay for your groceries with your Safeway gift card, and the band will benefit 4% of your total spending. The Safeway Giving Card is a new program we are deploying this year. Please encourage your friends and relatives to sign up as well. Help the band program earn funds by shopping at Safeway and its affiliates - Vons, Albertsons, Jewel-Osco, Shaw's, Acme, Tom Thumb, Randalls, United Supermarkets, Pavilions, Star Market, Haggen, and Carrs.

Take Action Now: Sign up for **AmazonSmile** - <http://cchsbpa.org/fundraising/band-fundraising/> - Go to smile.amazon.com and create or log in to your account. At the top of the home page, drop-down under Your Account to Your Amazonsmile. Use the button to choose or change your charity to Cherry Creek High School Marching Band Parents Association. Just remember to always go to **smile.amazon.com** (not just amazon.com) when you shop. That's it! Please encourage your friends and relatives to sign up as well. AmazonSmile Foundation will donate 0.5% of the purchase price to our band program.

8/28 – 9/6: Sign-up to purchase 2020 marching band apparel - <https://stores.blueskypromotions.com/ccmarchingband/shop/home> - Please note that all 2020 marching band students will receive a short sleeve, cotton t-shirt at no charge, so the orders you place will be additional. All proceeds will benefit the band program. These would make excellent gifts and is a great way for friends and families to support our amazing marching band students. This year's design was created by a marching band student for the marching band community. If football continues in February, there is a possibility that a pep band might be assembled to play at football games in April and May. We suggest that you consider purchasing a long sleeve shirt or a hoodie to keep your musician warm.

10/6: Participate in Online Silent Auction - <http://cchsbpa.org/auction-2020/> – On October 6th, 2020, the Cherry Creek High School Band Parent Association (CCHSBPA) will hold our largest fundraiser, the 12th Annual Silent Auction. The proceeds from the auction will

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help raise necessary funds for the purchase and maintenance of musical instruments, and the continued development and growth of programs that benefit our band students. Traditionally this fundraiser is an "in-person" event along with a Fall Concert. This year, in response to the pandemic, we will hold the auction online to respect the safety of our students, parents, and supporters. We will share more details in September.

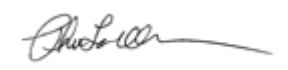
☐ September or October, TBD: Place Butter Braids and Cookie Dough order - <http://cchsbpa.org/fundraising/band-fundraising/> - For this year only, the proceeds will be applied to the general band fund rather than individual student accounts since there is no marching band fee. For the 2021 Marching Band Season, the funds raised will be applied to the student's account to help alleviate the cost of marching band participation/fees.

Much thanks to those who have already signed up for these programs. We appreciate your support and generosity in putting our marching band students first.

The CCHSBPA is the official booster club for the Cherry Creek Marching Band and Band programs. CCHSBPA is a 501(c)(3) public charity that provides financial and volunteer support to the high school band program. Our EIN is 84-0718562.

CCHSBPA is passionate and committed to serving the Cherry Creek High School music programs during this unpredictable time. Please feel free to e-mail me if you have questions at cchsbinfo@gmail.com. Much gratitude for your partnership and any assistance you can provide.

Sincerely,



PhuLan Olson
2020 CCHSBPA President
cchsbinfo@gmail.com
GO BAND! GO CREEK!